

# ASSIST: 2005 Year in Review

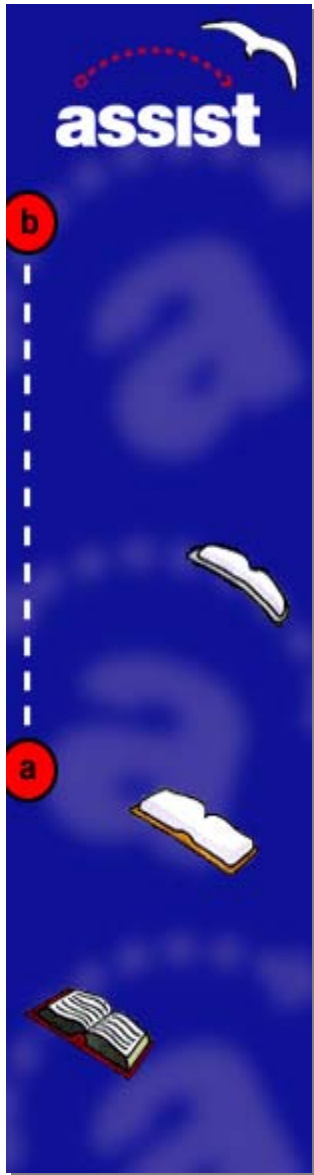
2006 ASSIST Conference

April 27, 2006

Doubletree Hotel

Santa Ana, CA

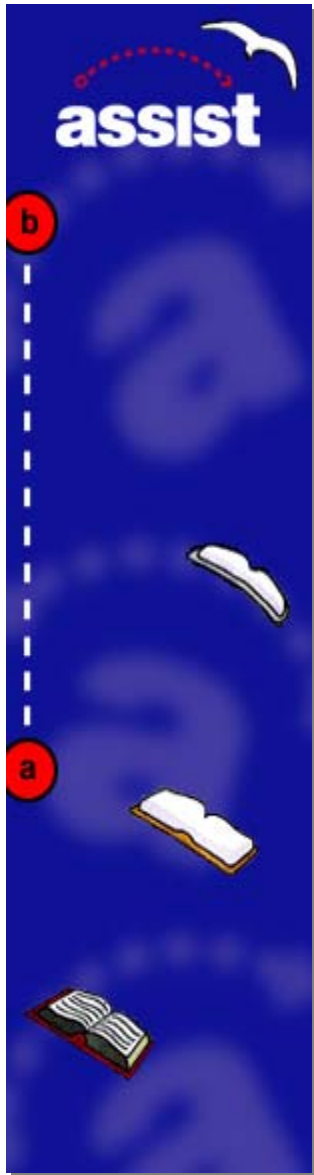




## During the 2005 Calendar Year:

- Almost 800,000 people used ASSIST
  - Only 18% used ASSIST prior to 2005
- People viewed over 7.6 million articulation report
- About 25% of the time people started their session somewhere in the middle of the site
  - Probably by following links from other sites
- On average, people visited ASSIST 5 times during the year and viewed 2 reports on each visit

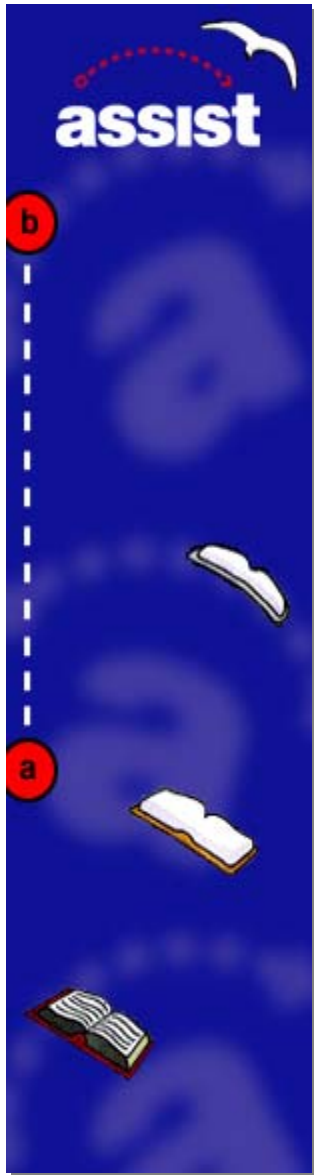




## More Details:

- Google and Yahoo are the top sites referring to [www.assist.org](http://www.assist.org)
  - Followed by numerous CSU, UC, and CCC web sites
- [www.assist.org](http://www.assist.org) first result at Google and Yahoo for "assist", "student transfer" and "course articulation"
- ASSIST serves about 7,000 people and displays 30,000 articulation reports a day
  - At peak times, 1 articulation report is requested every second

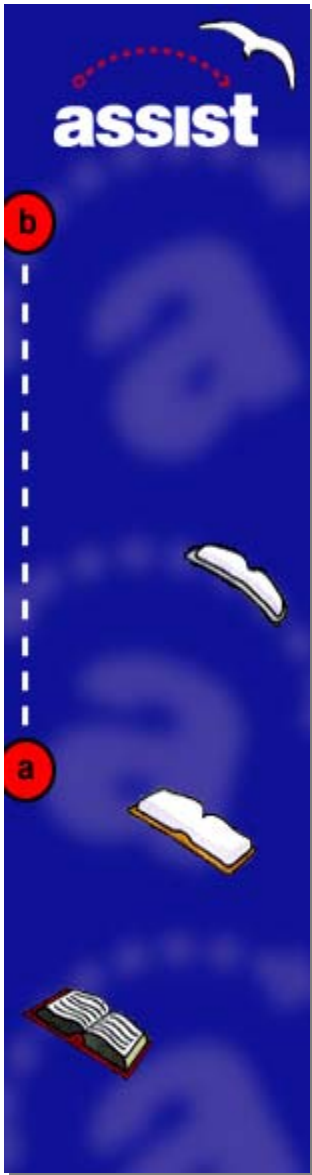




# Breakdown - Types of Artic:

- 7.6 million reports viewed
  - 4.4 million (58%) CSU/UC Major Prep Articulation
  - 1.5 million (21%) CSU/UC Departmental Articulation
  - 150,000 (2%) CSU/UC Local GE Articulation
  - 1.4 million (19%) CCC Course Lists
    - CSU-Xfer, CSU-GE/B, CSU-AI, UC-Xfer UC-Elig, IGETC
  - 56,000 (< 1%) Maintenance Reports
- Only 5.3% of the reports were requested from the Exploring Majors part of the web site
  - Recent months in 2006 have increased to 8%

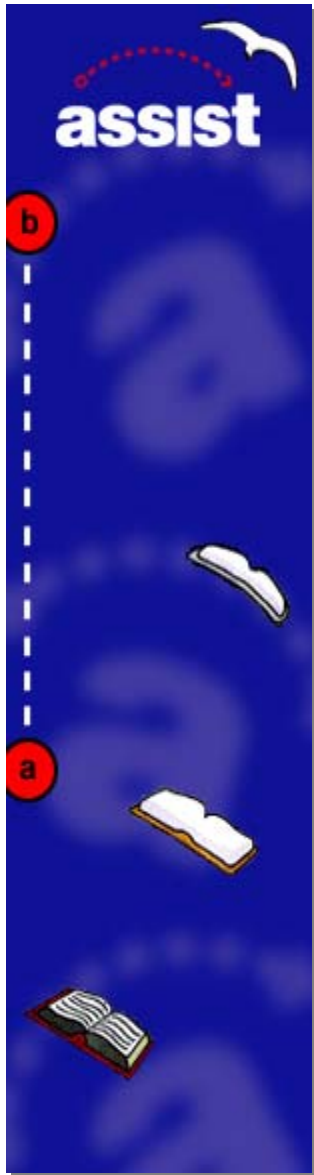




## Majors Viewed – Overall:

- 86% (2456 of 2855) of available CSU/UC articulated majors were viewed during 2005
  - 82% (1616 of 1973) CSU Majors
  - 98% (840 of 853) UC Majors
  - These numbers include views of historic articulation and some of the 2855 articulated majors may no longer be applicable to current agreements

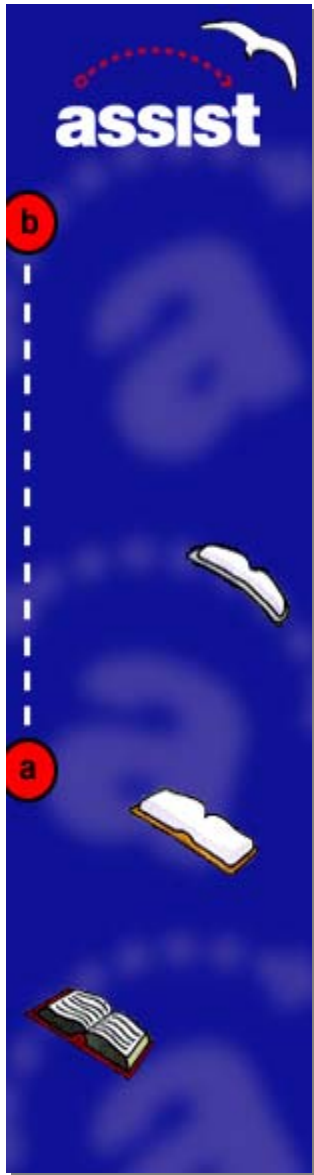




**Majors  
Viewed:  
CSU & UC  
Combined  
Details**

| <b>Area of Study</b>                     | <b># Report Views</b> | <b>% Total Views</b> |
|--|-----------------------|----------------------|
| Business and Economics                   | 817,727               | 20.33%               |
| Biological Sciences                      | 725,335               | 18.03%               |
| Culture and Society                      | 351,424               | 8.74%                |
| Engineering                              | 252,224               | 6.27%                |
| Agricultural Sciences                    | 215,979               | 5.37%                |
| Psychology                               | 204,995               | 5.10%                |
| Computer Science                         | 197,811               | 4.92%                |
| Art and Design                           | 187,803               | 4.67%                |
| Communications                           | 136,799               | 3.40%                |
| Humanities                               | 119,830               | 2.98%                |
| Sociology and Social Sciences            | 103,259               | 2.57%                |
| Political Science                        | 89,719                | 2.23%                |
| Chemistry                                | 80,379                | 2.00%                |
| History                                  | 72,902                | 1.81%                |
| Architecture and Environmental<br>Design | 69,872                | 1.74%                |
| Performing Arts                          | 61,562                | 1.53%                |
| Mathematics                              | 58,320                | 1.45%                |
| Anthropology                             | 58,149                | 1.45%                |
| Health and Physical Education            | 54,228                | 1.35%                |
| Languages and Literature                 | 49,037                | 1.22%                |
| Environmental Studies and Sciences       | 38,497                | 0.96%                |
| Physics                                  | 29,169                | 0.73%                |
| Philosophy                               | 22,537                | 0.56%                |
| Media/Film and Television                | 12,784                | 0.32%                |
| Physical Sciences                        | 11,993                | 0.30%                |
| Teacher Education                        | 252                   | 0.01%                |
| <b>Totals</b>                            | <b>4,022,586</b>      | <b>100.00%</b>       |

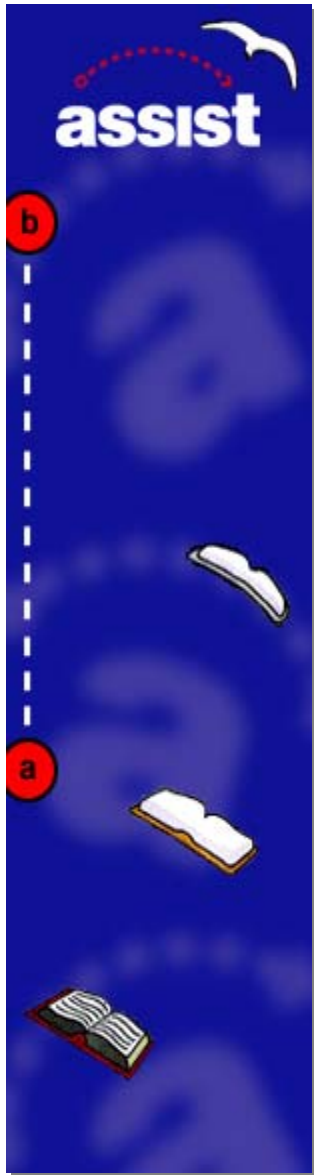




**Majors  
Viewed:  
CSU  
Details**

| Area of Study                         | # Report Views   | % Total Views  |
|---------------------------------------|------------------|----------------|
| Business and Economics                | 478437           | 22.41%         |
| Biological Sciences                   | 347838           | 16.29%         |
| Culture and Society                   | 243552           | 11.41%         |
| Agricultural Sciences                 | 150358           | 7.04%          |
| Art and Design                        | 139153           | 6.52%          |
| Engineering                           | 112535           | 5.27%          |
| Psychology                            | 96197            | 4.51%          |
| Communications                        | 88245            | 4.13%          |
| Computer Science                      | 68139            | 3.19%          |
| Humanities                            | 51314            | 2.40%          |
| Health and Physical Education         | 47634            | 2.23%          |
| Sociology and Social Sciences         | 39033            | 1.83%          |
| Architecture and Environmental Design | 37488            | 1.76%          |
| History                               | 35643            | 1.67%          |
| Performing Arts                       | 34486            | 1.62%          |
| Chemistry                             | 28446            | 1.33%          |
| Anthropology                          | 26110            | 1.22%          |
| Languages and Literature              | 19370            | 0.91%          |
| Political Science                     | 19118            | 0.90%          |
| Mathematics                           | 19071            | 0.89%          |
| Environmental Studies and Sciences    | 17021            | 0.80%          |
| Media/Film and Television             | 12784            | 0.60%          |
| Physics                               | 8578             | 0.40%          |
| Physical Sciences                     | 7613             | 0.36%          |
| Philosophy                            | 6426             | 0.30%          |
| Teacher Education                     | 252              | 0.01%          |
| <b>Totals</b>                         | <b>2,134,841</b> | <b>100.00%</b> |

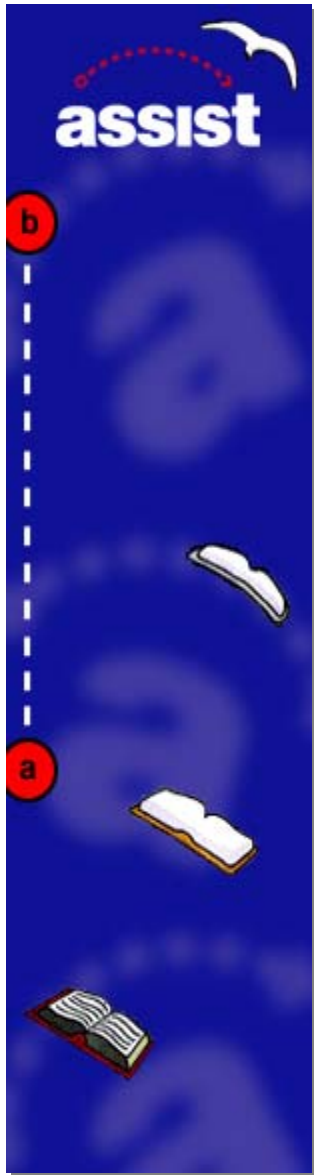




**Majors  
Viewed:  
UC  
Details**

| Area of Study                         | # Report Views   | % Total Views  |
|---------------------------------------|------------------|----------------|
| Biological Sciences                   | 377497           | 20.00%         |
| Business and Economics                | 339290           | 17.97%         |
| Engineering                           | 139689           | 7.40%          |
| Computer Science                      | 129672           | 6.87%          |
| Psychology                            | 108798           | 5.76%          |
| Culture and Society                   | 107872           | 5.71%          |
| Political Science                     | 70601            | 3.74%          |
| Humanities                            | 68516            | 3.63%          |
| Agricultural Sciences                 | 65621            | 3.48%          |
| Sociology and Social Sciences         | 64226            | 3.40%          |
| Chemistry                             | 51933            | 2.75%          |
| Art and Design                        | 48650            | 2.58%          |
| Communications                        | 48554            | 2.57%          |
| Mathematics                           | 39249            | 2.08%          |
| History                               | 37259            | 1.97%          |
| Architecture and Environmental Design | 32384            | 1.72%          |
| Anthropology                          | 32039            | 1.70%          |
| Languages and Literature              | 29667            | 1.57%          |
| Performing Arts                       | 27076            | 1.43%          |
| Environmental Studies and Sciences    | 21476            | 1.14%          |
| Physics                               | 20591            | 1.09%          |
| Philosophy                            | 16111            | 0.85%          |
| Health and Physical Education         | 6594             | 0.35%          |
| Physical Sciences                     | 4380             | 0.23%          |
| <b>Totals</b>                         | <b>1,887,745</b> | <b>100.00%</b> |

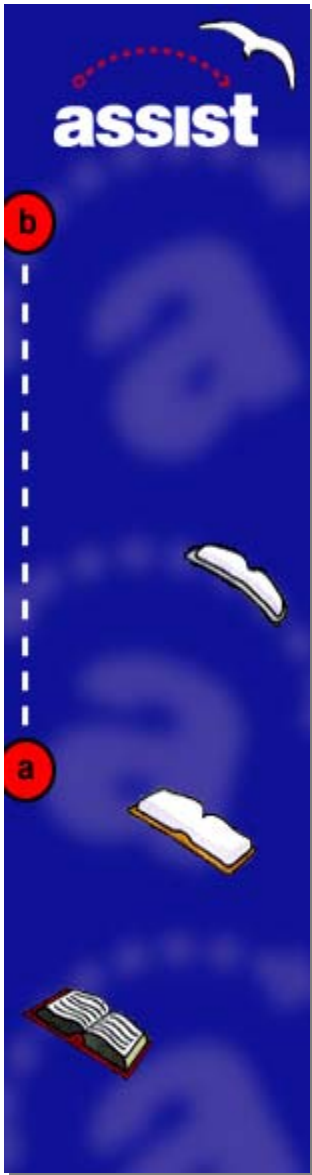




# User Feedback:

- The Coordination Site continues to receive questions every day via the on-line feedback forms
- Very few questions about how to use ASSIST or why there isn't more CCC-to-CSU/UC articulation
- Increasing number of questions about:
  - University-to-University transfer and articulation
  - College-to-College articulation
  - Reverse transfer
  - Transfer and articulation with independents
  - High School students using CCC coursework
- Almost no "Articulation Not Honored" feedback
  - Always resolved by CSU/UC campuses in favor of the students



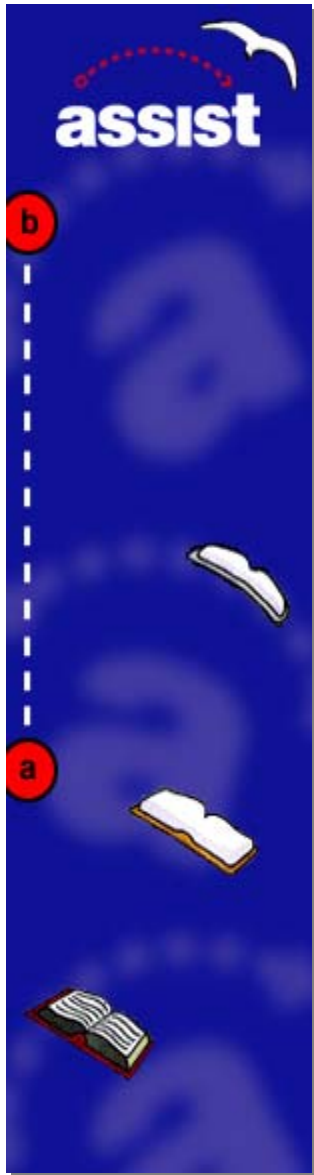


# Growth in Articulation Data:

- Major Prep Articulation with CCCs
  - Number of College-to-University Major agreements available in ASSIST

|              | <b>1999</b> | <b>2001</b> | <b>2006</b> |
|--------------|-------------|-------------|-------------|
| <b>CSU</b>   | 38,635      | 55,927      | 101,354     |
| <b>UC</b>    | 35,695      | 47,898      | 86,917      |
| <b>Total</b> | 76,329      | 105,826     | 190,277     |





# Observations:

- Overall, California articulation fundamentals are sound and healthy
  - Especially as compared to other States
- New ideas like CSU LDTP and UC Streamlining are building on that base of traditional articulation
- College and university articulation officers are doing a great job!!!

