

# ASSIST Transfer Channel

*The Official Newsletter of ASSIST*



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## ASSIST Usage Update

Use of the main ASSIST Web site continues to increase. May 2005 was our busiest month ever when over 117,000 people used ASSIST to request over 840,000 articulation reports and our server computers handled over 5 million site hits during more than 410,000 site visits. We're getting ready for October and November 2005 when we expect usage to grow to even higher levels as students plan for the spring term.

Even though our usage numbers look high, there are still far too many students who don't know about ASSIST. We rely on college and university counselors, advisors, faculty, students, and others to spread the word. We encourage every college and university to include references to ASSIST in their campus web sites, catalogs, schedules of classes, and other resources that transfer students often use. To help out we have a page on the ASSIST Information Center (<http://info.assist.org/gifs.html>) that includes some standard language about ASSIST along with a number of graphic images your campus may want to consider using. Feel free to contact Doug Koeppen in our office if there's anything else that we might be able to provide to help add more references to ASSIST throughout your campus.

