## **ASSIST Transfer Channel**

The Official Newsletter of ASSIST



5th Edition - October 2006

## **Letter from the Director**

Welcome to the fifth edition of the ASSIST Transfer Channel, a semi-annual newsletter for counselors, advisors, faculty, evaluators, articulation officers, and everyone else who is interested in the latest information about ASSIST.

We're emailing this edition via the e-mail listsery, <u>ASSIST-Channel-L@uci.edu</u>, and would appreciate your forwarding it on to others at your campus who you think might be interested. To have future editions of the ASSIST Transfer Channel automatically delivered via e-mail, please check out the Subscribe section for instructions. We've posted a copy on the ASSIST Information Center at <a href="http://info.assist.org/transferchannel.html">http://info.assist.org/transferchannel.html</a> where you'll also find previous editions. If you haven't read past editions, you may find additional information that would be useful to you and your students.

This edition includes another special section for students titled "Reading an IGETC Report in ASSIST" that explains how to interpret the comprehensive and historical information found in ASSIST IGETC (and CSU GE-Breadth) reports. Feel free to print copies of this article and hand them out in transfer centers and other key places on campus.

More and more people continue to use ASSIST each year. From October 2005 through September 2006, over 920,000 people used ASSIST to view over 8.4 million articulation reports. While the use of ASSIST rises and falls from month to month throughout each year, we see very predictable peaks and valleys. April/May and October/November are the natural peaks resulting from students registering for the next term.

On any day throughout the year in my office, we can run a report showing total Web site activity for the past 365 days. This report gives us a better tracking of actual growth that compensates for the monthly peaks and valleys. We're looking for this coming November to be the busiest month yet as students apply for admission to CSU and UC and register for the spring term. And we're expecting that some time soon we'll hit an exciting milestone – over one million users for the past 365 days. A million users a year will be a fun number to advertise – OK it's not "Over 99 Billion Served," like McDonalds, but in our little slice of the world, it says something important.

Since we don't do any active marketing of ASSIST from my office, we know that the main way students find out about us is from their friends and, more importantly, you, there counselors and advisors. Thanks for continuing to promote ASSIST and please feel free to contact us at (949) 824-4385 if you have suggestions, comments, or questions. You can tune into the next edition of the ASSIST Transfer Channel in Spring 2007 - until then ...





Eric Taggart Director ASSIST Coordination Site